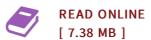




## Dental Marketing 20 Things Every Dentist Should Know About Dental Marketing

By Mr Claude W Bailey Iii

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 30 pages. Dimensions: 9.0in. x 6.0in. x 0.1in.How do you plan to consistently capture, connect and close new dental patients every month to increase the revenue in your dental office practice If you are the kind of dentist that uses one-way broadcasting such as mailing lists, a traditional website, the yellow pages and newspaper inserts to acquire new dental patients. Then you could be experiencing a very low marketing return on investment. 24 of the 25 largest newspapers experienced record declines in circulation in the past year. Yellow pages are like nursing homes. . . Theyre shocking expensive and few people under 70 use them. When you read this book you will be able to outline a Dental Marketing Plan that will generate enough new dental patients per month in order for you to meet your desired monthly revenue. Even if a dentist has been marketing their practice for a while and considers them self a marketing pro, they will still have their eyes open to a new, better, cheaper and faster way to market their practice. You will also receive a free bonus that...



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