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INVENTING BEAUTY: A HISTORY OF THE INNOVATIONS THAT HAVE MADE US BEAUTIFUL



Broadway, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: There are no ugly women, only lazy ones.--Helena Rubinstein In this fascinating, meticulously researched romp through the annals of the beauty industry, "New York Times patents columnist Teresa Riordan throws back the curtain on a century of shrewd, canny women who have knowingly deployed artifice in a ceaseless battle to captivate the inherently roving eye of the male. When it comes to the opposite...

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- Authored by Riordan, Teresa
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