Enabling of Green Supply Chain Management Implementation in Indian Manufacturing Industry (Paperback)

By MR Sunil Luthra, Dr Sanjay Kumar, Dr Dixit Garg

Createspace, United States, 2013. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Green Supply Chain Management (GSCM) has been identified as an important research area in recent years. Green environmental issues have drawn an attention of researchers and Supply Chain (SC) practitioners at micro and macro level. Thirty six enablers to implement green supply chain management relevant to Indian manufacturing industry have been identified through extensive review of literature. Questionnaire based survey has been conducted to indicate the significance and ranking of identified enablers. With experts opinions, identified thirty six enablers have been categorized in to eleven enablers based upon their nature. Contextual relationships among these ten enablers have been indentified to further partition the levels. Structural model of these factors has been formed using Interpretive Structural Modeling technique. Further, Classification of these enablers depending upon their driving and dependence power has also been carried out by using Matrice d Impacts Croises-Multiplication Applique a un Classement (MICMAC) analysis. International Environment Agreements has been identified as most important enablers and pushing organizations to implement GSCM practices. This paper may play vital role to understand contextual relationships among the enablers to implement...

Reviews

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