



Pigwick Blunders Vol.4: Chief Embezzlement Officer (Paperback)

By Ramaswamy Thanu

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. Large Print. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Government appointed Pigwick as CEO of a large public undertaking. He justified in declaring bribing as a result oriented management technique. Cuts in purchases constituted a very important perquisite of office. However he asserted that this stock piling was done to escape from price increase. The mass base which was built, won appreciation from many political leaders. . After all bribes are a motivating force and these days modern management advocates motivating employees . Bribing attained the status of a cost effective and result oriented marketing technique. He always cited the example of a thief as a successful manager. His followers hailed him as a genius who championed the cause of incompetence and who expounded the scintillating theory of incompetence projecting it as a gateway to competence. The versatile wizard who was innovative in creating personal assets at the expense of the organization earned the name which gave a negative twist to the title of CEO. The public referred to him as Chief Embezzlement Officer. This book is nonfiction. The contents contain...



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